

2016

UP Health System Marquette

Implementation Strategy

To Address Significant Community Health Needs

Paper copies of this document may be obtained at UP Health System Marquette 580 W. College Ave. Marquette, MI 49855. This document is also available electronically via the hospital website: www.mgh.org.

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Overview

The Community Health Needs Assessment (CHNA) defines priorities for health improvement, creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and truly understand the health needs of the community served by UP Health System Marquette (Houghton, Delta and Marquette Counties, Michigan). This document is the Implementation Plan outlining how UP Health System Marquette will address significant health needs in the community.

The CHNA is contained in a separate document.

UP Health System Marquette's Board of Directors approved and adopted this CHNA on August 22, 2016.

Starting on September 30, 2016, this report is made widely available to the community via UP Health System Marquette's website, www.mgh.org, and paper copies are available free of charge at UP Health System Marquette 580 W. College Ave. Marquette, MI 49855 or by phone 906-228-9440.

To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all of the care providers, citizens, government, schools, churches, not-for-profit organizations and business and industry around an effective plan of action. The community health needs assessment was completed previously and posted on UP Health System Marquette's website.

Based on the results of the CHNA, UP Health System Marquette (UPHS Marquette) has selected two (2) of the identified significant health needs to address.

1. Behavioral Health
2. Access to Care

Behavioral Health: Mental Health and Substance Use

Actions to meet the needs

1. Initiate an intensive recruitment campaign for psychiatrists

2. Collaborate with local and regional agencies to improve community awareness of behavioral health resources through marketing initiatives (UPHSM website can list resources)
3. Participate in community collaboratives such as the suicide prevention committee, the mental health advisory committee
4. Increase the number of Substance Use group therapy opportunities in the Outpatient clinic
5. Collaborate with local and regional primary care offices to integrate behavioral health services in the primary care setting
6. Utilize telehealth when possible to reduce the transportation burden of patients
7. Complete a long range strategy to address access to inpatient and outpatient specialty care
8. Teaching rotation for nursing, social work and medical students to educate on care of those with mental illness

Anticipated impact

1. Increased access to psychiatrists
2. Educate developing professionals on specialty care of mental health
3. Increased awareness of available services and agencies
4. Ability for patients to have mental health or substance use issues addressed by a mental health professional in collaboration with primary care

Resources to commit

1. Recruitment and human resource specialists
2. The behavioral health service line leadership for collaboration and coordination
3. Use of facility resources for community meetings
4. Health Care experts that can provide community education in various venues

Currently and planned collaborations:

1. The mental health advisory committee. This committee consists of members of law enforcement, corrections, Marquette County Health department, Pathways CMH, Great Lakes Recovery, UPHP, the local chapter of the National Alliance for Mental Illness among others. The group addresses and advocates for the mentally ill in our community
2. Superior Health Plan BCBS initiative for Integrating Behavioral Health into Primary Care
3. Michigan Hospital Association committee on Integrated Behavioral Health

4. Suicide Prevention Committee with Marquette County Health Department

Access to Care

UP Health System Marquette plans to meet the significant health need by:

1. The actions the hospital facility intended to take to address the significant health need
 - a. UPHS – Marquette has identified recruiting and retention of medical staff as our top priority. We are currently recruiting the following specialties: Cardiology, Endocrinology, Family Medicine, Gastroenterology, General Surgery, Infectious Disease, Internal Medicine, Neonatology, Nephrology, Neurology, Neurosurgery, Hematology/Oncology, Orthopaedics, Plastic Surgery, Pediatrics, Physical Medicine & Rehab, Psychiatry, Psychology, Pulmonary Medicine, Critical Care Medicine, Rheumatology and Urology.
 - b. UP Health System has partnered with LifePoint Health to create a Clinically Integrated Network (CIN) in the Upper Peninsula. In its simplest implementation, a CIN is a collection of healthcare providers, such as physicians, hospitals, and post-acute care treatment providers, that come together to improve patient care and reduce overall healthcare cost. CIN's rely on evidence-based care guidelines to provide high-quality care across participating providers including:
 - i. Prevention Strategies
 - ii. Acute Treatment
 - iii. Ongoing condition maintenance
2. The anticipated impact of these actions
 - a. Making our communities healthier
 - b. Keeping healthcare local
 - c. Provide services to patients that would otherwise go untreated
 - d. Contribute to our thriving local economy
3. The programs and resources the hospital plans to commit to address the health need
 - a. Employee resources to fulfill the scope of open positions
 - b. Capital resources to invest in successful onboarding of new providers
 - c. Robust marketing campaign to target qualified medical staff throughout our region
4. Collaboration
 - a. UPHS will collaborate with local organizations to help bring new residents to our area. This will include partnerships with Northern Michigan University, Lake

Superior Community Partnership, Bay College, Marquette County Health
Department and Travel Marquette

There is a link on the UPHS Marquette's website for the community to provide written input into the CHNA and implementation plan.